GIFE OF GIFT 5K RIBBON RUN *COLOR RUSH*

Be A Champion for The Cause

EOC & Gift of Life Meeting / Tuesday, July 8, 2014

Benefiting the Gift of Life Breast & Cancer Awareness Initiatives

Date: Saturday, October 11, 2014

Time: 8:00 am Ribbon Run Color Rush

Place: Downtown Beaumont

Timeline: 5K Ribbon Run

6:00 am Registration Opens (Civic Center)

7:00 am Welcome & Warm-Up (Main Street)

8:00 am 5K Starts (Main Street)

8:00 am Wellness Village Opens

10:00 am Survivor Celebration

10:30 am Ceremony Ends & Sign-Up For Next Year

Registration & Packet Pickup (Civic Center)

Sunday, October 5 / Move-In

Monday, October 6 Set-Up & Training

Tuesday, October 7 Registration/Packet Pickup

Thursday, October 9 / Registration & Packet Pickup Ends

(Registration & Packet Pickup Hours / 8:00 am until 6:00 pm for 3 days)

5K Ribbon Run Event Logistics

Parking:

Volunteers – Parking with Shuttle Service from Lamar University of Technology

Deliveries – College & Pearl Street

Handicap – Civic Center, North Side Parking Lot

VIP – Civic Center Parking Lot, Adjacent to AT & T Parking Lot

Media & Entertainment – Library Parking Lot, College Street Side Only

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Transportation:

Golf Carts, Buses and Mini-Vans

Street Closures & Security:

Bmt Police Closure Schedule & Security Arranged for Fri. Oct. 10 & Sat. Oct. 11

Sanitation & Clean-Up:

8 Potties,3 handicap,4 Hand wash Stations / Roll-Off Containers / YMBL Trash Cans

First Aid/Urgent Care:

7 Acadian Ambulances (5 water stations, 2 Main Street)

Lost and Found Tent:

Located Adjacent to Showmobile

Communications & Publicity: (7 Counties)

Beaumont Enterprise & Examiner "Pink Papers"

Community Calendars and Bulletin Boards

Downtown Neighborhood & Business Race Notification

Outreach Presentations (churches, nonprofits, groups)

Direct Mailing (28,000)

Media Press Releases & Alerts

Media Interviews (radio, television and special opp)

Proclamations (City Councils & Commissioners)

E-Blasts, Facebook & Twitter

Brochures & Flyers (50,000)

Miscellaneous Event Elements:

EOC Contingency Plan

EOC Day-of-Event Meeting & Representatives

EOC Meeting Schedule

City Permits