



Best Years Center presents...
"Celebrating Seniors Mardi Gras Style!"
 February 8, 2018 · Beaumont Civic Center · 10 am – 2 pm



As a valuable member of our community, we would like to invite you to be part of our 16th annual Senior Mardi Gras, which will take place on February 8, 2018. We invite you to take the opportunity to showcase your company in a unique way at Senior Mardi Gras! Your involvement would help highlight the importance of recognizing healthy adults and supporting their work from the community level.

Seniors have significantly changed in the past 29 years. They are more affluent, educated, and healthier than ever before. Older adults are the fastest growing market in the nation. Our event showcases BYC programs to share how older adults can stay active. Participants will enjoy music, friends, and over 80 vendors. Our Senior Mardi Gras will provide lifestyle options through various activities and vendor booths.

We appreciate your participation and sponsorship with our event. Your contribution will expand programming for our new facility being built adjacent to the Event Centre on Crockett Street. We have served over 60,000 active adults and junior volunteers throughout the community since 1978. Monthly we currently serve over 5,000 active seniors who "Commit to be fit!"

Enclosed is our Senior Mardi Gras sponsorship tier opportunity. We hope you will consider sponsoring the Best Years Center and our Senior Mardi Gras event.

Please feel free to contact us with any questions or concerns at 409.838.1902 or email Lynn Huckaby Lynn.Huckaby@BeaumontTexas.gov and Amber Clark Amber.Clark@BeaumontTexas.gov

Thankfully,
 Lynn Huckaby
 Senior Services Coordinator

PLANNING COMMITTEE:

Jessica Abbott
 Harbor Hospice

Stephanie Allen
 Synergy Home Care

Paula Baxter
 Compassion Hospice

Jean Bertrand
 Humana

Celia Carver
 City of Beaumont
 Best Years Center

Amber Clark
 City of Beaumont
 Best Years Center

Lynn Huckaby
 City of Beaumont
 Best Years Center

Maria Morales
 Beaumont Health Department

Penny Pearson
 Golden Triangle RSVP

Jessica Prescott
 City of Beaumont
 Best Years Center

LaRue Rougeau
 Ben Rogers Visitors Center

Nancy Seegers
 Gensis Clairmont Beaumont

James Tyler
 City of Beaumont
 Best Years Center

Pam Trosclair
 Mobiloil Credit Union





2018 Best Years Center Senior Mardi Gras

Thursday, February 8, 2018 | 10 a.m. – 2 p.m. | Beaumont Civic Center

Sponsor Information & Registration

Gold Sponsor: \$5,000

Logo & name on print ads (first tier billing), inclusion in press releases, flyers, event bags, signage & website, invitation to join us on stage day of event, logo on revolving TV screen above stage, invitation to all BYC special events; reserved seats (8) at annual BYC volunteer luncheon.

Purple Sponsor: \$2,500

Logo & name on print ads (second tier billing), inclusion in press releases, flyers, event bags, signage & website, invitation to join us on stage day of event, logo on revolving TV screen above stage, invitation to all BYC special events; reserved seats (4) at annual BYC volunteer luncheon.

Green Sponsor: \$1,500

Logo & name on print ads (third tier billing), inclusion in press releases, flyers, event bags, signage & website, logo on revolving TV screen above stage, invitation to all BYC special events; reserved seats (2) at annual BYC volunteer luncheon.

French Quarter Sponsor: \$1,000

Name on print ads (fourth tier billing), inclusion in event bags and signage, logo on revolving TV screen above stage.

Jackson Square Sponsor: \$500

Name listed on event signage (fifth tier billing), inclusion in event bags.

Doubloon Sponsor: \$100

Name listed on event signage.

SPONSOR REGISTRATION:

Company/Organization _____ Address _____

Website _____ Contact Person _____

Phone _____ Email _____

Sponsorship:

- Gold
- Purple
- Green

- French Quarter
- Jackson Square
- Doubloon

\$ _____ **TOTAL AMOUNT OF PAYMENT ENCLOSED**

Sponsor Signature: _____ Date: _____

Sponsorship registration form and complete payment are due by Friday, December 15, 2017.

- Make check payable to: Best Years Center, Mail payment to: Best Years Center, 780 S. Fourth St., Beaumont, TX 77701 | Phone: 409-838-1902 | Fax: 409-839-4863
- To use a credit card go to Beaumont City Hall, 801 Main Street, Cash Management on First Floor. Must have your name on the Credit Card and a Matching Picture ID
- For more information call: Amber Clark, BYC Outreach Coordinator or Lynn Huckaby, BYC Manager at 409-838-1902
- Submitting Forms: Scan & email to Amber.Clark@beaumonttexas.gov or Lynn.Huckaby@beaumonttexas.gov, Fax to 409.839.4863, or bring hard copy to Business Office at Best Years Center

Thank You for Your Participation—Laissez le bon temps rouler!