



Best Years Center presents...

"Celebrating Seniors Mardi Gras Style!"

February 23, 2017 · Beaumont Civic Center · 10 am – 2 pm



As a valuable member of our community, we would like to invite you to be part of our 15th annual Senior Mardi Gras, which will take place on February 23, 2017. Older adults are the fastest growing market in the nation. We invite you to take the opportunity to showcase your company in a unique way at Senior Mardi Gras! Your involvement would help highlight the importance of recognizing healthy adults and supporting their work from the community level.

Seniors have significantly changed in the past 28 years. They are more affluent, educated, and healthier than ever before. Older adults are the fastest growing market in the nation. Our event showcases BYC programs to share how older adults can stay active. Participants will enjoy music, friends, and over 80 vendors. Our Senior Mardi Gras will provide lifestyle options through various activities and vendor booths.

We appreciate your participation and sponsorship with our event. Your contribution will expand programming for our new facility being built adjacent to the Event Centre on Crockett Street. We have served over 60,000 active adults and junior volunteers throughout the community since 1978. Monthly we currently serve over 5,000 active seniors who "Commit to be fit!"

Enclosed is our Senior Mardi Gras sponsorship tier opportunity, we hope you will consider sponsoring the Best Years Center and our Senior Mardi Gras event.

Please feel free to contact us with any questions or concerns at 409.838.1902 or email Lynn Huckaby lynnhuckaby@beaumonttexas.gov and Michelle Hardy mhardy@beaumonttexas.gov

Thankfully,
Lynn Huckaby
Senior Services Coordinator

PLANNING COMMITTEE:

Stephanie Allen
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Paula Baxter
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Humana

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Best Years Center

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